

Working Group Updates

| | | | | |
|---|----------------------------|--|-----------------|--|
| Working Group Name | | Systemic Issues and Social Change Working Group | | |
| Facilitation | Name: Sandra Guerra | Organization: WoodGreen Community Serv. | | |
| Date of Last Meeting: Sept 17, 2015 | # of members: | # attended: 9 | # of regrets: 3 | |
| Main Items | | | | |
| Item 1: Health Equity Campaign | | | | |
| <p>Brief Summary:</p> <ul style="list-style-type: none"> - Focus groups were held to get feedback on message, slogan, level of knowledge on the subject area - Message and slogan were finalized - A volunteer graphic designer was engaged to develop posters and postcards (10,000 postcards and 250 posters) These were distributed to those in attendance - Partners and supporters were recruited - A website was designed, developed and content was posted - A letter to federal party leaders was designed and residents are being encouraged to support our campaign by signing the letter | | <p>Actions:</p> <ul style="list-style-type: none"> Distribution of campaign material will continue for the next few months – to other agencies and at UofT and Ryerson campuses Material will be distributed at all committees, workgroups and meetings Continue to participate in Uninsured Health Network conference planning and policy committees | | |
| Item 2: Employment Pathway | | | | |
| <p>Brief Summary:</p> <p>Employment Pathways document has been developed as an online tool. A demonstration was provided and members gave feedback.</p> <p>*Note: this area of work has been on hold while the development of the campaign was underway – we will be able to focus on this area in the upcoming months.</p> | | <p>Actions:</p> <ul style="list-style-type: none"> Sandra will call a meeting of the Employment sub-committee to determine how best to disseminate the information and provide demonstrations to employment service staff. Will need to determine an area of focus for the upcoming year. | | |
| Next Steps for Future Meeting(s): | | | | |
| Feedback or Recommendations request: | | | | |