

Working Group Updates

Working Group Name		Systemic Issues and Social Change Working Group		
Facilitation	Name: Sandra Guerra	Organization: WoodGreen Community Services		
Date of Last Meeting:	November 13, 2014	# of members:	# attended: 9	# of regrets: 3
Main Items				
<i>Item 1:</i>				
<p>Brief Summary: Health Equity Campaign – group reviewed the outline of the health equity campaign and determined next steps</p>		<p>Actions: - meet with Sara Ferrell TPH - meet with TPH marketing/ communication team - connect with OCASI and TPH regarding possible resources for campaign - consider who needs to be around the table</p>		
<i>Item 2:</i>				
<p>Brief Summary: Employment Sub-Committee – group reviewed the landscape of ‘newcomers and labour market’ issues This group will also act as part of the Advisory committee for the Shadow Economies follow up research with Ryerson.</p>		<p>Actions: - exploring the idea of a public awareness campaign around the issue of employment precarity and newcomers - contact other possible partners including: Workers Action Centre, CLEO, Legal Clinics and Access Alliance 1) possible poster campaign to direct people to more information on employment rights 2) general public awareness campaign around employment precarity and changes in labour market</p>		
Next Steps for Future Meeting(s):				
<p>Health Equity - meet with Toronto Public Health/Communications/Marketing department to determine feasibility and next steps to move campaign forward - determine who should be at the table - determine what resources are available</p> <p>Employment – call together group of possible partners listed above, determine feasibility of campaign style project - if so, what is our message – determine who should be at the table</p>				
Feedback or Recommendations request:				