

**Working Group Updates**

<b>Working Group Name</b>		Systemic Issues and Social Change Working Group		
<b>Facilitation</b>	<b>Name:</b> Sandra Guerra	<b>Organization:</b> WoodGreen Community Serv.		
Date of Last Meeting: July16 , 2015	# of members:	# attended: 8	# of regrets: 4	
Main Items				
<b>Item 1: Health Equity Campaign</b>				
<p><b>Brief Summary:</b>            Toronto Public Health student prepared a backgrounder and did some research on who are target audience should be – it was determined that young, university-educated residents are more likely to be supportive of our message. They will be our primary target audience and our existing networks (agencies, non profit community etc.) will be our secondary audience.            The committee discussed slogan and message and voted on their preference.</p>		<p><b>Actions:</b>            2 focus groups of university students will be held. Questions about their knowledge of newcomer health issues, message of the campaign and the slogan will also be discussed. Sandra, Sara and Renira (TPS student intern) to hold the 2 focus groups.            Feedback from committee and focus group will determine our final message and poster.</p>		
<b>Item 2: Consultation on Employment Standards Act</b>				
<p><b>Brief Summary:</b>            Presented a deputation at the Ministry of Labour’s ‘Changing Workplace Review’ on June 16<sup>th</sup>. A written submission was also submitted.</p>		<p><b>Actions:</b>            A longer, more detailed submission will also be submitted to the committee before September 18<sup>th</sup>.</p>		
<b>Item 3: Employment Pathway</b>				
<p><b>Brief Summary:</b>            Employment Pathways document has been developed as an online tool. A demonstration was provided and members gave feedback.</p>		<p><b>Actions:</b>            Sandra will call a meeting of the Employment sub-committee to determine how best to disseminate the information and provide demonstrations to employment service staff.</p>		
Next Steps for Future Meeting(s):				
Feedback or Recommendations request:				