

**Working Group Updates**

<b>Working Group Name</b>		Settlement Services		
<b>Facilitation</b>	<b>Name:</b> Nicole Watson, Kailey Morin	<b>Organization:</b> CCVT		
Date of Last Meeting: October 16 2014	# of members: 45	# attended: 8	# of regrets: 8	
Main Items				
<b>Item 1:</b>				
<p><b>Brief Summary: Newcomer Welcome Brochure</b></p> <p>The Working Group was presented with the redesigned version of the Newcomer Welcome Brochure. This redesign was completed by Andres Granados, a student placement with George Brown College. Members gave feedback and agreed that the redesign had achieved the goals of making it more visually appealing and easier to read.</p> <p>It was noted that the final brochure would be vetted through the Partnership and Service Coordination Committee's next meeting, along with Citizenship and Immigration Canada. Approvals from both have been received and the brochure is now ready for print.</p>		<p><b>Actions:</b></p> <ul style="list-style-type: none"> <li>• Determine funding source for final roll-out printing costs</li> <li>• Plan final brochure launch and distribute brochures to members</li> </ul>		
<b>Item 2:</b>				
<p><b>Brief Summary: Review of Social Media Analysis &amp; Guide</b></p> <p>The Working Group was given an overview of the completed Social Media Analysis &amp; Guide that had been developed as a result of their discussions regarding Collaborative Marketing &amp; Outreach using social media platforms. The analysis outlined how Section 1, 2 and 3 of the Settlement Strategy and Action Plan will be directly supported through the expanded use of social media. Members gave positive feedback regarding this initiative's progress.</p>		<p><b>Actions:</b></p> <ul style="list-style-type: none"> <li>• Continued implementation of recommendations from the Social Media Analysis &amp; Guide to allow for further engagement with member agencies</li> </ul>		
<b>Item 3:</b>				
<p><b>Brief Summary: YouTube Collaborative Video Project</b></p> <p>Members were updated on the progress of the YouTube Collaborative Video Project and the Toronto South LIP's partnership with New Horizons Media - a social enterprise comprised of newcomers with film and digital media backgrounds. This video project is designed to highlight best practices for collaborative projects by using successful Toronto South LIP partnerships as models.</p> <p>Following from this, a Task Group was struck for this project and met on November 20<sup>th</sup> to develop an Action Plan and determine member roles. The first short film is projected for completion by Spring 2015.</p>		<p><b>Actions:</b></p> <ul style="list-style-type: none"> <li>• Follow through on project's Action Plan with assistance from the Task Group, which includes scheduling film dates, determining script, and reviewing video content for feedback as it is developed.</li> </ul>		
<p><b>Feedback or Recommendations request:</b></p> <p>PSCC feedback will be required when the first video draft has been completed.</p>				

